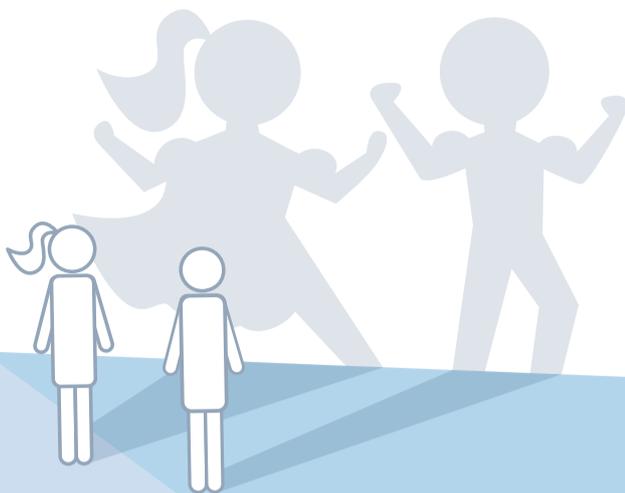


**Economic miracles
at school?
Economic growth
at school!**

Helping school students to
strengthen their strengths



+ excel themselves



**+ discover their own career
prospects**



**+ become business experts and
young entrepreneurs**

**IW JUNIOR gGmbH/JA Germany, a non-profit limited
company**

As a subsidiary of the German Economic Institute (IW), IW JUNIOR provides and promotes highly effective economic and financial education. Under the motto „learning by doing“ we familiarise students with the various aspects of economics and finance in a practical and hands-on way. Our young participants experience the many different facets of the business world and the world of work and acquire such abilities as working in a team, taking responsibility for themselves and working independently. Experts from the business world give the students an insight into how commerce works in practice and familiarise them with the professions of the future.

IW JUNIOR unites under one roof two wide-ranging divisions: JUNIOR Student Company Programmes and SCHULEWIRTSCHAFT & finanzielle Bildung (School-Business & Financial Education).

Contact us

**German Economic Institute (IW)
JUNIOR gGmbH**

P.O. Box 10 19 42
50459 Cologne
Germany

Phone: +49 (0) 221 4981-707

E-mail: junior@iwkoeln.de

Webseite: www.iwjunior.de

Find, like and follow us on



With our support, school students become entrepreneurs

How can the complex world of business be made accessible to young people in a realistic way? It's simple: by getting them to start up a business of their own. Students who take part in one of JUNIOR's nationwide school company programmes become business people, working in a team, trying out their entrepreneurial skills and learning to make and take responsibility for their own decisions. This builds important competences that make young people fit for the future.

JUNIOR offers a variety of programs at different levels of complexity and aimed at different age groups.

🔗 www.junior-programme.de

JUNIOR
Wirtschaft erleben



School-Business & Financial Education

SCHULEWIRTSCHAFT & finanzielle Bildung (School-Business & Financial Education) promotes partnerships and cooperation between schools and businesses. Working together we establish dialogues and expand networks, all with the aim of making it easier for young people to make the transition from school to working life. In our projects, students become financial experts, find solutions to societal challenges, write business plans, play games familiarising them with the STEM professions and develop their own plans for the future. Our cooperation programmes and projects are aimed at a broad public, but especially teachers, companies, school students and parents.

🔗 www.schulewirtschaft.de
🔗 www.fitfuerdiewirtschaft.de

 **SCHULEWIRTSCHAFT**
Deutschland

Our Mission

We are a highly effective provider of economic and financial education and careers guidance in Germany. Our aim is to bring about successful cooperation between schools and companies.

With us, young people develop a better understanding of the mutual connections between business, finance and society.

We support young people in their personal development, encouraging them to explore their interests and natural abilities.

We motivate young people to get involved, make contacts outside school and assume responsibility.

As a part of an international network, we offer participants the opportunity to meet people from other countries and cultures and to broaden their understanding of how societies, cultures and commerce interact at an international level.